



## **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

### **LEADING PROPERTY DEVELOPER QINGJIAN REALTY ADOPTS LOCAL SENIOR VOLUNTEER ORGANISATION**

Qingjian Realty (South Pacific) Group (Qingjian Realty), one of the leading property developers in Singapore, has adopted local senior volunteer organisation, RSVP Singapore – The Organisation of Senior Volunteers, as its official charity. This marks the first time that Qingjian Realty is officially adopting a charity in Singapore.

Established in 1998 by then-Prime Minister Mr Goh Chok Tong, RSVP Singapore empowers and supports seniors to continue staying active through purpose-driven volunteerism. With over 3,500 volunteers, it serves more than 200,000 beneficiaries each year.

At CNQC's Gala Dinner as well as Qingjian Realty's 10<sup>th</sup> anniversary celebration held at the Marina Bay Sands Convention Centre on 27 January 2018, a cheque donation of \$100,000 was presented to RSVP Singapore in support of its three core services – Befriending, Training and Guiding.

“Qingjian Realty is strongly committed to enhancing the lifestyles of our homeowners in Singapore. In ten years, we have grown to become a trusted developer. As we celebrate this milestone, we wish to extend our appreciation for this trust and support by adopting RSVP Singapore as our official charity. We believe in RSVP Singapore's cause of encouraging seniors to engage in purposeful volunteerism to benefit more people,” said Mr Li Jun, Executive Director, Qingjian Realty (South Pacific) Group Pte Ltd.

“We are delighted to be chosen by Qingjian Realty as their official charity for 2018 and we are proud to be part of Qingjian Realty's corporate social responsibility journey in Singapore. It was very encouraging to see the enthusiasm shown by the staff who took part in the pilot events earlier

this month. We look forward to working with Qingjian Realty in making a deeper impact in the community,” added Ms Meng Fong, Executive Director of RSVP Singapore.

As part of the partnership, more than 30 employees from Qingjian Realty joined RSVP’s senior volunteers in reaching out to the underprivileged on two occasions. The first activity was at a senior activity centre for socially isolated seniors, where volunteers from RSVP and Qingjian Realty staff led the seniors in exercises and games to stimulate the body and mind. Goodie bags and lucky draw prizes sponsored by Qingjian Realty were also presented to the 30 seniors as early Chinese New Year presents.

The second activity involved Qingjian Realty staff volunteering at a local soup kitchen. The staff spent close to four hours preparing over 70kg of vegetables which would provide over 5,000 meals to beneficiaries across Singapore.

Ms Marcia Lim, Deputy Head of Sales & Marketing at Qingjian Realty, said, “I value working for a company that cares about how it contributes to society. There is no better contribution than investing time and effort in such meaningful activities. These activities enable me to truly give back to the community. It makes me feel proud to be part of Qingjian Realty and I look forward to volunteering in more activities with my fellow colleagues.”

Corporates and interested individuals who wish to partner or donate to RSVP may contact them at 6259 0802 or email [general@rsvp.org.sg](mailto:general@rsvp.org.sg).

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### **About RSVP Singapore**

RSVP Singapore – The Organisation of Senior Volunteers is a non-profit organisation and an Institution of Public Character. Since its inception in 1998, RSVP Singapore has been actively engaging seniors to serve the community with their talent and experience through purpose-driven volunteerism.

Through impactful community service programmes, it serves more than 200,000 beneficiaries each year. These include the mentally disadvantaged, at-risk children from low income families and socially isolated seniors. RSVP's programmes are designed to support and empower senior volunteers to embody its core values of lifelong learning, active ageing, integrity, sharing experience and service.

### **About Qingjian Realty (South Pacific) Group Pte Ltd**

Qingjian Realty (South Pacific) Group Pte Ltd (Qingjian Realty) is the Southeast Asian regional headquarters for Qingjian Group's real estate development arm. Qingjian Realty focuses on property development in the residential, commercial, and industrial sectors.

To date, Qingjian Realty has launched and developed a variety of developments from HDB-DBSS development Natura Loft (2008), to private and executive condominiums such as Nin Residence (2010), RiverParc Residence (2011), Riversound Residence (2012), River Isles (2012), Waterbay (2012), Ecopolitan (2013), Bellewoods (2014), Bellewaters (2014). In 2016, Qingjian Realty launched The Visionaire, Singapore's first executive condominium with smart homes. In 2017, Qingjian Realty took smart living up a notch with iNz Residence, Singapore's first Internet-ready smart executive condominium, and its first mixed-use development in Singapore, Le Quest.

Qingjian Realty's commitment to providing quality homes in Singapore is widely recognised with multiple awards, including the FIABCI Singapore Property Award, BCA Green Mark Award, and BCI Asia Top Ten Awards. Qingjian Realty has also been conferred the Best Executive Condo Development at the Southeast Asia Property Awards 2017.