

PRESS RELEASE

28 JUNE 2017

FOR IMMEDIATE RELEASE

Call for Corporates to Sponsor Senior Beneficiaries for Chui Huay Lim Club Teochew Opera Show

1. Chui Huay Lim Club, one of the oldest Teochew clubs in Singapore, will be collaborating with RSVP Singapore, The Organisation of Senior Volunteers on the opening night of their Teochew Opera Charity Show come 19 September.
2. Performed by the renowned Guangdong Teochew Opera troupe, Guang Dong Sheng Bai Hua Chao Ju Yuan (广东省百花潮剧院), the eight-night opera festival promises to be an immersive and colourful experience celebrating Teochew culture.
3. RSVP Singapore is calling for sponsors for these senior beneficiaries to watch the show. Corporates can choose to sponsor a preferred number of seniors, advertise in the event's commemorative magazine, or make an outright donation.
4. The organisation hopes to raise \$200,000 from the opening night, which will be directed to RSVP Singapore's programmes, to support its mission of empowering seniors to serve the community through volunteerism.
5. Supporting the event as the Guest of Honour will be Minister Heng Chee How, Senior Minister of State, Prime Minister's Office, who is Teochew himself.
6. This event will be the first collaboration between the 170 year old club and RSVP Singapore. Sponsorship packages are available to sponsor over 550 seniors from nursing homes, community clubs and senior activity centres to watch the show.
7. "It is an honour to work with Chui Huay Lim Club. Being able to bring the seniors out and raise funds for them at the same time is particularly meaningful. For some, it may be their first time watching such a performance, or it may have been many years since they last watched it. We are hopeful that this will be a long-standing and fruitful partnership," said Koh Juay Meng, President of RSVP Singapore.
8. People of all ages are invited to attend, or to sponsor a senior relative. Corporate packages begin at \$2000. Individuals may also purchase tickets. Corporates and interested individuals may contact RSVP Singapore at 6259 0802 or email Ms Velda Lim at veldalim@rsvp.org.sg.

Media Contact

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新闻稿

2017年6月28日

即时发布

恳请企业赞助乐龄受益者观赏潮州歌剧

1. 今年醉花林俱乐部，新加坡著名的潮州俱乐部之一，将和新加坡乐龄义工组织 **RSVP** 合作筹办潮剧慈善演出的开幕晚会。
2. 这是一场由醉花林俱乐部主办，为期八天的潮州歌剧佳节，目的为推广本地的潮州文化。其佳节将会是一个欢庆潮州文化、身临其境的体验。表演团体是赫赫有名的广东省百花潮剧院。
3. 新加坡乐龄义工组织 **RSVP** 恳请企业赞助乐龄受益者观赏这项活动。企业可选择赞助几位乐龄人士，并在活动纪念杂志上登广告或直接做捐款。
4. 当晚演出所筹得的款项将会捐赠于新加坡乐龄义工组织 **RSVP** 以支持其为乐龄人士提供机会运用自己的才华和经验，通过有意义的志愿服务活动为社会奉献的使命。
5. 潮剧慈善演出的开幕晚会邀请到了同时潮州人的总理公署高级政务部长王志豪先生为当晚的荣誉嘉宾。
6. 这场潮剧慈善演出是一项前所未有的筹款活动。新加坡乐龄义工组织 **RSVP** 旨在筹集至少 20 万以支持多达 550 名受益者。观赏潮剧慈善演出的乐龄人士其中有些是孤立于家中，或来自疗养院、社区俱乐部和乐龄活动中心。
7. 新加坡乐龄义工组织 **RSVP** 会长许悦明先生表示：“能和醉花林俱乐部合作是我们的荣幸。能够同时带年长者出游并为他们筹款更是特别极具意义。对于某些年长者来说，这可能是他们第一次观看这样的表演，或者可能是他们时隔多年后再次观看的潮剧。我们相信这将会是一个长远及有利的合作。”
8. 欢迎所有年龄层参加这场潮剧慈善演出。这项活动将提供您深入了解传统潮州文化，并同时支持乐龄志愿服务的机会。若想要赞助乐龄受益者，请致电 6259 0802 联系新加坡乐龄义工组织 **RSVP**，或发送电邮至 veldalim@rsvp.org.sg（请联系林小姐）。

媒体联络

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MEDIA FACTSHEET ON RSVP SINGAPORE AND EVENT DAY PROGRAMME

ABOUT RSVP SINGAPORE

RSVP Singapore - The Organisation of Senior Volunteers is a non-profit organisation and an Institution of Public Character as defined under the Charity Act. The Organisation was started in 1998 and launched by then-Prime Minister Mr Goh Chok Tong. RSVP Singapore is a registered society under the Societies Act and a member of the National Council of Social Service (NCSS).

Since its inception, RSVP has grown into one of the leading volunteer organisations in Singapore, in particular paving the trend of senior volunteerism. RSVP senior volunteers can be found all over Singapore- in hospitals, primary schools and at Changi Airport- serving the varied needs of their beneficiaries. With over 1,000 members, RSVP Singapore serves more than 150,000 beneficiaries each year, including the mentally disadvantaged, at-risk children from low income families, as well as socially isolated seniors through its community service programmes.

Press Conference for Chui Huay Lim Club and RSVP Singapore Teochew Opera Charity Show 2017

Date: 28 June 2017 (Wednesday)

Time: 12pm – 4pm

Venue: Chui Huay Lim Club

No. 190 Keng Lee Road Singapore 308409

Programme for the day

12.00pm – 1.00pm	Lunch
1.00pm – 3.00pm	Press Conference <ul style="list-style-type: none"> • Briefing • Questions and answers • Networking