



PRESS RELEASE

31 OCTOBER 2018

EMBARGOED UNTIL DELIVERY OF MDM HALIMAH YACOB'S SPEECH

MORE VOLUNTEERING OPPORTUNITIES FOR MERDEKA GENERATION WITH CENTRE OF EXCELLENCE FOR SENIOR VOLUNTEERS

Singapore, 31 October 2018 – Baby boomers will have more opportunities to continue giving back to society. RSVP Singapore, a local senior volunteer organisation, will step forward to lead the efforts as a centre of excellence in senior volunteerism, in the spirit of the Singapore Cares (SG Cares) movement.

2. The announcement was made by Mdm Halimah Yacob, President of the Republic of Singapore, during RSVP Singapore's 20th Anniversary Charity Gala Dinner on 31 October 2018. Mdm Halimah is also the organisation's first patron in its history.

3. As a centre of excellence, RSVP Singapore will further build up its capabilities and coordinate key stakeholders to grow volunteerism, in particular among the baby boomers. "This generation of Singaporeans are in their mid-50s to 60s, and approaching their retirement years. They are generally well educated and IT-savvy. RSVP will tap on their diverse strengths and interests, and provide them with meaningful, enriching avenues to give back to society," Mdm Halimah said in her speech during the dinner.

4. "With our new vision as a centre of excellence for senior volunteerism, we will continue engaging key stakeholders in the community and encourage all like-minded organisations to partner with us, as we forge ahead in championing the SG Cares movement and making seniors the core of our volunteering movement," said RSVP Singapore Chairman Mr Koh Juay Meng.

5. RSVP Singapore was started in 1998 with the objective of developing senior volunteers and empowering them to share and serve the community. The organisation currently has 2,500 volunteers serving its regular and ad-hoc programmes.

6. In 2017, RSVP Singapore introduced Singapore's first pre-retirement initiative "Retire with a Purpose". The aim is to encourage more employees aged 45 and above to serve the community. The initiative was launched by Mdm Halimah and Minister Chan Chun Sing at the National Senior Volunteer Month on 9 September 2017 at ITE College Central.

For media enquiries, please contact:

Ms Nur Rashidah Khalid
Manager, Corporate Communications
Mobile: 6485 6124
Email: rashidah@rsvp.org.sg

Ms Neo Hong Hong
Assistant Director, Corporate Partnership & Fund Development and Corporate
Communications
Mobile: 6485 6105
Email: honghongneo@rsvp.org.sg

About RSVP Singapore

RSVP Singapore The Organisation of Senior Volunteers is a non-profit organisation and an Institution of Public Character that was started in 1998. Since its inception, RSVP Singapore has been actively engaging seniors in purpose-driven volunteerism. Through impactful community service programmes, we serve more than 200,000 beneficiaries each year. These include the mentally disadvantaged, at-risk children from low income families and socially isolated seniors. Our programmes are designed to support and empower our members to embody our core values of lifelong learning, active ageing, integrity, sharing experience and service.

About SG Cares

SG Cares is a social movement championed by public agencies, corporate and community partners to build a more caring and inclusive home for all. The movement invites all Singaporeans and people who live in Singapore to put values into action through active volunteerism, ground-up efforts and everyday acts of care. It also aims to build capability and share resources across various sectors and organisations to grow opportunities for volunteering. By inspiring and supporting one another, we can show the world that we are a nation that cares. www.sgcares.sg

Event Programme

Time	Activity
6.30pm	Cocktail Reception
7.00pm	Performance by RSVP Ukulele Activity Circle (UAC)
7.30pm	Arrival of Guest-of-Honour, Her Excellency, President Halimah Yacob, Patron of RSVP Singapore – The Organisation of Senior Volunteers
7.40pm	Drum Recital Performance by Ogen Heartbeats
7.45pm	Welcome Speech by Mr Koh Juay Meng, Chairman of RSVP Singapore
7.55pm	Smart Serving Seniors for a Smart Nation Video
8.00pm	Speech by Guest-of-Honour and Unveiling of New RSVP Logo
8.10pm	Launch of New RSVP Corporate Video
8.15pm	Commencement of Dinner and Entertainment
8.45pm	Birthday Cake Cutting Ceremony
8.50pm	Presentation of Appreciation Plaques to Major Donors
8.55pm	Presentation of Founding President's Award
9.00pm	Auction by Helping Hand Group
9.30pm	Auction by Eastern Carpets
9.45pm	Entertainment
10.15pm	Announcement of Auction Results
10.30pm	End of Programme